

BROWARD WILDCATS



BAND BOOSTERS

Spring 2022

Dear Local Community Business Provider:

We are writing this in order to reach out to our local community businesses with the opportunity to place an ad in the end of the year program for our annual band and color guard banquet scheduled for May 21, 2022. As you may or may not realize, The Broward Wildcats Band Booster Association is a nonprofit 501(c)3 organization that exists to raise the money required to run a competitive extracurricular music program for Western High School. While the school board pays for music classes during the school day, they do not cover any expenses for the marching band, which is where the students are able to apply what they learn in the classroom through competitions and other performances. We accept all students regardless of their ability to pay for "Fair Share" fees, which are each student's portion of the costs associated with the extracurricular program such as entry fees, transportation, special instructors, uniforms, meals during long practice days and prior to football games and competitions, and equipment required for competitions. Forty five percent of Western's students are on the free or reduced lunch program, meaning they have proven financial hardship to the school board, so we look to fundraising efforts, including community sponsorship, to help reach our fundraising goals when families can't. We are producing a full color printed program this year and will be selling advertising space to help offset printing costs, to raise money to bring down the student banquet ticket price, and for awards for the students that dedicate themselves throughout the year. The banquet will be attended by up to 150 students as well as volunteers, parents and instructors.

In addition to offering advertising space, we would like to also take this occasion to mention other opportunities available to our local businesses for sponsorship and support of these dedicated students. Attached, you will find a "wishlist" of funding support we are always in need of. It truly takes a village and we hope you will join the many community businesses and foundations (such as Sam's Club, Pep Boys, Publix, and Chili's at Sawgrass to name only a few) already in partnership with us to provide our students the best musical education possible.

Thank you in advance for your time and consideration!

Broward Wildcats Band Boosters Board

13762 State Road 84 Suite 184 Davie, FL 33325-5305

www.prideofthewildcats.com
bandparent@prideofthewildcats.com



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Western High School Marching Band Banquet Program Ad Sales

Program will be in color, measuring 8.5" h by 5.5" w inches and be printed by a local professional print shop. All ads need to be printer ready. We can accept Jpeg format as long as they are hi-resolution (at least 300 dpi). Printing questions can be directed to Mezanne or Stephanie at: bandparent@prideofthewildcats.com

Prices are as follows:

Business Card:	\$ 35.00
¼ Page:	\$ 40.00
½ Page:	\$ 60.00
Full Page (8.25 x 5.25 to allow for the border)	\$ 85.00

Deadline for ads and payments is April 29th, 2022. Checks can be made payable to: **Broward Wildcats Band Boosters Association**. Electronic Payments can also be made online via :



Venmo



Or Cash App

Please fill out this form, attach your ad (or email it to bandparent@prideofthewildcats.com), and return with payment by April 29th to Broward Wildcats Band Boosters Association at 13762 State Road 84 Suite 184 Davie, FL 33325-5305

Name of advertiser: _____

Size of ad: _____ ¼ page _____ Business Card _____ ½ page _____ Full Page

Additional Sponsorship Opportunities

Full _____ or Partial _____ sponsorship of pre-game meal, provided to students prior to performances at home football games or prior to competition performances (dates in Fall 2022)

Designated date and time for Friends and Family event at your business, with _____% of the proceeds going to the Broward Wildcats Band Boosters

Sponsorship of _____ student(s) Fair Share fees (approximately \$600 per student, per year)

Sponsorship of _____ State Competition Travel Scholarship(s) in November of 2022 (approximately \$350 per student for bus, hotel, meals and competition fees)

Tax Deductible Donation in the amount of \$_____

Any and all sponsorship will be greatly appreciated by the students and boosters!